QUT has developed a portal for commencing students that provides personalised “just-in-time” functionality and messaging during the student journey through the first year at QUT. This nuts and bolts session will briefly describe the development of this portal – why and how it was developed, its functionality, and plans for future directions. Early data on usage and anecdotal evidence of student response to the portal will be presented.

The presenters will facilitate a discussion of this tool which will focus on

- the development and use of this technology
- strategic information dissemination to students in transition
- the significance of personalised and targeted messaging in engagement of commencing students